



About Workday

Workday (NYSE: WDAY) provides finance, human resources, planning, spend management, and analytics cloud applications designed for the way people work in today's organizations. Founded by PeopleSoft veterans Aneel Bhusri and Dave Duffield, Workday combines a lower cost of ownership with an innovative approach to enterprise applications.



I started Workday to bring passion and customer focus back to the business of enterprise applications.

Dave Duffield

Co-Founder and Chairman of the Board, Workday

Enterprise Cloud Applications

We started Workday with a simple premise: We can do better, and offer advantages that aren't possible with other cloud or on-premise systems.

- **Plan, execute, and analyze all in one system:** Phenomenal things happen when you bring your systems together. With finance, HR, planning, and analytics in one agile system, you can surface insights, find new opportunities, and keep your business moving forward.
- **Different by design:** Core to our architecture is an unwavering commitment to the Power of One philosophy—one experience, one source for data, one security model, and one community. The Power of One enables us to innovate faster while meeting the highest security standards and delivering an unmatched customer experience.
- **Continuous innovation:** Shouldn't enterprise software deliver breakthrough technology, such as machine learning, just as fast as consumer software does? We think so. That's why we keep innovating to help your business take on tomorrow.
- **Customer experience:** At Workday, we're here for you. Our fast deployment, dedicated support teams, and vibrant user community are just a few ways we ensure your success. And our industry-leading 97 percent customer satisfaction rating indicates it's working.

Why Workday

- Built for the cloud
- Enterprise applications in a single comprehensive system
- Leadership with a proven track record
- Industry-leading customer satisfaction rating
- Global at the core

With Workday, you can:

Optimize Resources

- Predictable and continuous cost savings
- Automation and workflow that help improve workforce productivity
- Reduced reliance on IT for daily tasks

Embrace Change

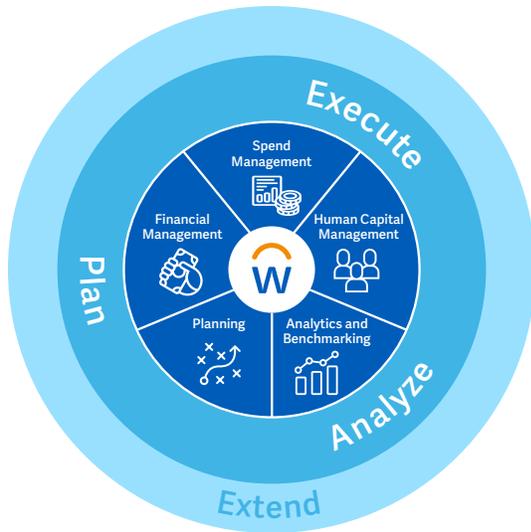
- Adaptive technology foundation
- Agility to respond quickly to growth and change

Operate with a Complete Picture

- Embedded, actionable, real-time analytics
- Global visibility

Engage Users

- Built-in mobile functionality
- Intuitive, personalized, and easy to use



- **Security and trust:** At Workday, trust is woven into the fabric of everything we do. To keep your data secure and private, we deploy industry-leading safeguards and continuously monitor our system, so you can rest easy knowing your most sensitive data is protected 24/7 in the cloud.
- **Deployments without surprises:** With Workday, deployments happen as planned. Because we use the same deployment approach with every customer, our methodology is fine-tuned so you won't face hiccups along the way.
- **Develop and deploy new business capabilities:** Create new apps to accommodate your unique way of doing business using the same services that power our HCM, financial, and student applications.

Designed for the Way People Work

Engaging user experience.

Workday uses machine learning to create personalized experiences that guide your people through critical moments and empowers them to do their best work.

Built for the mobile workforce.

A mobile-first design fosters straightforward, relevant interaction to meet workers where they are. It's always in sync, so changes made on the mobile app instantly appear in the browser version and vice versa, making it possible to move fluidly between mobile and desktop.

Embedded, actionable, real-time analytics.

Workday provides a single actionable view of your business, from financials to the people in your workforce. Workers can securely access contextual, real-time insights when they need them, then collaborate and take action—all without leaving Workday. You gain a view into the state of your organization, including predictions on potential outcomes and actionable recommendations to ensure positive results.

Workday Applications

Workday Financial Management

- Accounting and Finance
- Revenue Management
- Consolidate and Close
- Accounting Center
- Audit and Internal Controls
- Projects
- Grants Management

Workday Human Capital Management

- Human Resource Management
- Payroll and Workforce Management
- Employee Experience
- HR Service Delivery
- Credentials*
- Talent Management
- Talent Acquisition
- Learning

Workday Enterprise Planning

- Financial Planning
- Workforce Planning
- Sales Planning

Spend Management

- Strategic Sourcing
- Procure to Pay
- Inventory
- Expenses

Analytics and Reporting

- Data Hub
- Benchmarking
- People Analytics

Professional Services Automation

Student

- Admissions
- Student Records
- Advising
- Financial Aid
- Student Finance

Cloud Platform

- Integration Cloud
- Extend

Global at the Core

You don't need separate instances of your applications to support multiple languages, currencies, formats, or regulations. Workday provides a foundation for a globally distributed organization and workforce, while adhering to local requirements.



We almost made the decision to stick to the familiar world of what we had. Thank goodness we didn't. We now have HR, payroll, and financials in one application thanks to Workday.

Director of HR/Financial Apps, Netflix

Adaptive Technology Foundation

Workday grows and changes to support your organization's evolving needs, delivering powerful scalability, performance, and configurability. Standardized web services enable the easy exchange of data with other applications. A robust business process configuration tool enables you to define organization-wide or local business processes and rules.



Workday has helped us evolve from just reporting the numbers to being able to analyze the numbers and provide value back to the business.

CFO, Tripadvisor

Workday Integration Cloud

Workday Integration Cloud was created from enterprise-class integration technology and built into the core of Workday. It's available to all users and applications on Workday.

- More than 600 prebuilt integrations ready for use
- Connect directly with Workday Web Services and REST-based APIs
- Complete integration platform with runtime and tooling



Our program team of circa 25 people developed and deployed 65 integrations into and out of Workday.

Vice President of HR Systems, Centrica

Ownership

Publicly held (NASDAQ: WDAY) as of October 2012

Leadership

Aneel Bhusri, Co-Founder & Co-CEO

Chano Fernandez, Co-CEO

Dave Duffield, Co-Founder & Chairman

Offices

Headquarters in Pleasanton, California, with offices across North America, EMEA, and APJ

Countries and Data Centers

- Workday is deployed in more than 170 countries and is available in more than 30 languages
- Workday is hosted in data centers in the United States and Europe

Designed to Evolve with You

We built Workday to be ready for change, so you can adopt new technology without rewriting code or buying a new version—and we can deliver enhancements anytime, not just during a major update. And by opening up Workday with Workday Extend, we're making it easier than ever for you to extend the way Workday works for you.



What we love about Workday is that it's not a roadblock to change, but an enabler to help us manage change effectively.

Vice President, Cornell University

*This datasheet may contain forward-looking statements for which there are risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, Workday's business results and directions could differ materially from results implied by the forward-looking statements.

Forward-looking statements include any statements regarding strategies or plans for future operations; any statements concerning new features, enhancements, or upgrades to our existing applications or plans for future applications; and any statements of belief. Further information on risks that could affect Workday's results is included in our filings with the Securities and Exchange Commission, which are available on the Workday investor relations webpage: workday.com/company/investor_relations.php

Workday assumes no obligation for and does not intend to update any forward-looking statements. Any unreleased services, features, functionality or enhancements referenced in any workday document, roadmap, blog, our update, press release or public statement that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all.



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