



Guide

Five Strategies for a Successful Workday Launch Deployment

The fastest route to realizing value while limiting risk.



Workday**GO**

Table of Contents

Introduction	3
Go for Growth to Get a Step Ahead	3
Fit for Small Companies That Want to Go Big	4
Workday GO: Your Forever Platform	10

Introduction.

Go for growth to get a step ahead.

With rising costs, increasing business complexity, and growing market volatility, today's IT and finance leaders know that sticking with brittle, byzantine legacy systems puts them at risk of falling behind. That's why growth companies are embracing our AI platform that simplifies operations, fuels big ambitions, and drives growth.

Yet even when business leaders settle on an ideal solution, the deployment process—and the urgency to deploy on budget and on time—can seem overwhelming. That's where Workday Launch comes in. Created to help small and midsize organizations safely and confidently deploy on time and on budget, our customers get up and running in record time while realizing a faster time to value.

This fixed-fee, preconfigured deployment approach empowers you to go live with minimal disruption and grow as your business evolves. By optimizing use quickly, you can unlock faster time to value, even as end users are still learning the ins and outs.

[Read on](#) to learn how Workday Launch can power a successful, timely, and affordable transition at your organization.



Fit for small companies that want to go big.

Rapid expansion meant Midtown Athletics quickly outgrew its legacy financial and human capital management systems. So it set out to replace its disjointed solutions with an AI platform that brings together and simplifies HR and finance—and Midtown Athletics used Workday Launch to get up and running with Workday in just five months.

The deployment team was able to prioritize critical functionality so end users could get up to speed quickly, while a combination of informal briefings and real-time meetings helped ensure a smooth transition. Now the growing North America fitness organization has a system that's tailored to its needs—now and into the future.

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The day we went live on Workday was perfect—boring and uneventful for our IT team. That's exactly what you want for such a major undertaking.

Learning and Development Manager
Midtown Athletics Club



1. Go from complexity to simplicity, swiftly.

Companies need functionality—fast. In a world where time is money, a speedy deployment process is critical. Growth companies need to reduce risk with deployment packages based on best practices. But just as an amateur cook wouldn't be likely to execute a multicourse meal for 10 perfectly, clients shouldn't expect to pull off a flawless deployment alone.

Consider Workday Launch as a cookbook of sorts, with incredibly detailed and easy-to-understand recipes that you can follow as you build your configuration. We've taken best practices and learnings from thousands of deployments to create low-risk, preconfigured, fixed-fee packages that will get your organization going—on time and on budget.

All deployments follow the same multistage methodology, whether led by Workday Professional Services or a trusted third party. This methodology provides a consistently superior customer experience, and it's how we keep our deployments on time and on budget. If you're looking for an efficient, predictable, and methodical deployment, we've got you covered.

We intentionally designed Workday Launch packages with the critical functionality our customers typically deploy. As your business evolves, you can expand functionality with add-ons or integrations to meet your changing needs. What's more, our deployment process provides specific timelines so customers know exactly how and when to complete their pre-deployment checklist, limit roadblocks, and ensure a timely go-live.

With more than 6,000 deployments under our belt, we help you get started fast while avoiding common mistakes. No wonder more than 60% of Fortune 500 companies are Workday customers.



**Realize value 42% faster
with Workday Launch**

2. Spend less time deploying and more time driving value.

A preconfigured package doesn't mean a generic package. Because we always use the same deployment methodology across customers, you benefit from proven leading practices and predictability. But we also work directly with you to understand your unique business needs.

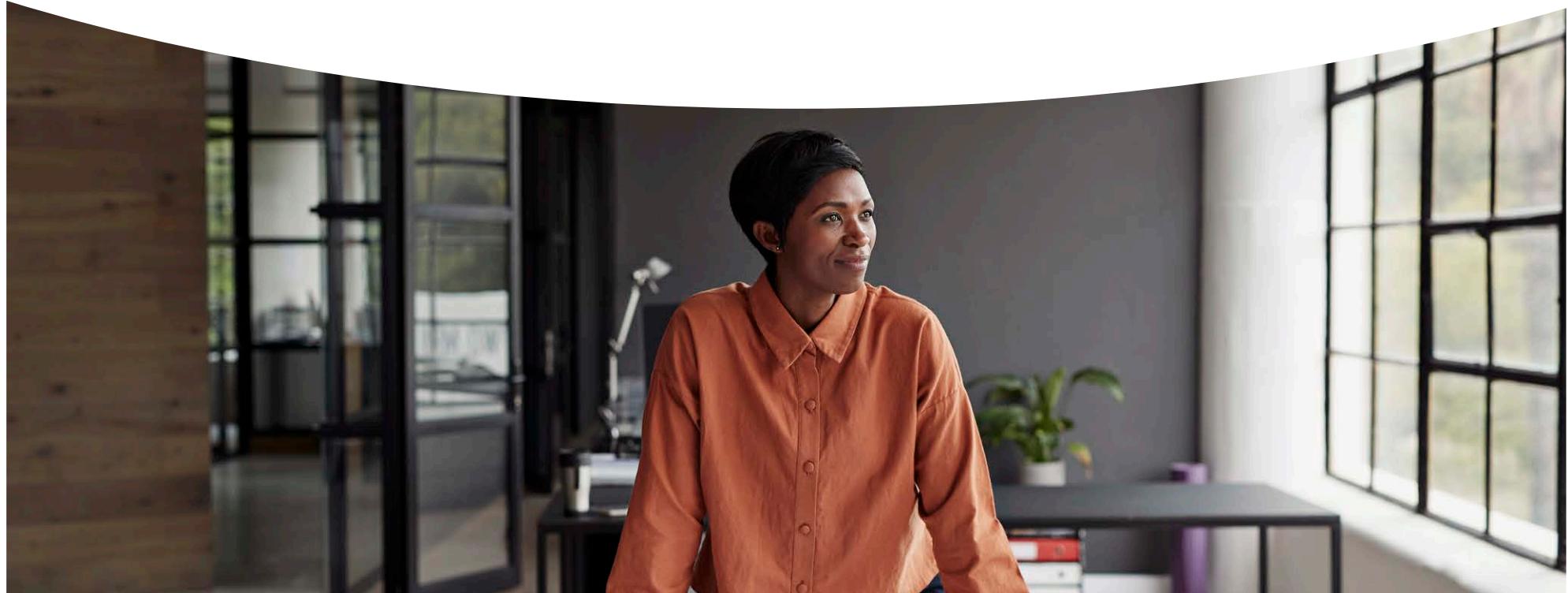
We've built on our extensive learnings from midsize deployments to create low-risk, preconfigured, fixed-fee packages so you can get up and running on time and on budget—as promised.

Beyond accelerating decision-making, fixed-fee and fixed-scope packages also expedite the contract and negotiation cycle while reducing risk and headaches during the deployment process.

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One of the things I liked best is that right after we signed the contract, we got our first tenant and started seeing samples of our own data in it so we could take an agile, iterative approach to our configuration.

Enterprise Resource Planning Project Manager
City of Port Orange, Florida



3. Time to value in less time than ever.

One-size-fits-all might sound fine in theory, but in reality such rigid processes tend to be one-size-fits-few. To maximize flexibility—and ensure customers are getting a deployment tailored to their needs—Workday Launch offers customized deployment packages, add-ons, and integration requirements.

At the same time, we created Workday Launch to address the specific needs of organizations that face the same challenges as their larger counterparts but with tighter budgets and smaller teams. While the critical need to replace aging platforms with cloud-based solutions is understood, the transition can seem overwhelming and best left to larger organizations with substantial budgets.

The truth is that our AI platform works with more than 11,000 global organizations—the vast majority of which have fewer than 3,500 employees.

Workday Launch has seen great success. And we learned that just as smaller organizations need the same cloud-based capabilities as larger companies, the inverse is also true: given today's market pressures, large and medium enterprises both need the same streamlined path to deployment. That's why today, businesses of all sizes use Workday Launch packages that are tailored to their unique business needs.

We want every organization, regardless of size or location, to simplify operations, realize the value of our AI platform, and achieve big ambitions. To support these goals, we've streamlined the deployment process to minimize cycles and required resources. We're also able to expedite the contract and negotiation cycle by offering fixed-fee and fixed-scope packages and simplified contracts.

Workday just works. It's built and delivered on a true cloud architecture with 99.97% availability, capable of handling of 1 trillion transactions in 2024—a 28% increase year over year.



4. Get peace of mind with the support you need for go-live—and beyond.

Workday Launch offers you an optimized deployment roadmap based on your business needs, strategies, and priorities, with extra support to ensure a seamless transition. We start you out with the most critical features and guide you through building the right teams, finding executive sponsors who communicate the Workday value proposition to users, setting timeline expectations, executing knowledge transfer, and training your IT department to support the Workday platform.

We also understand that going live is just the beginning of the journey. It's critical to maintain momentum and plan for the rolling adoption of new features and functionalities to support your evolving business needs.

Once in production, your teams can focus on mastering Workday by participating in **Workday Explore**—a unique, collaborative journey you take with teams from organizations similar to yours. And over time, you can adopt new Workday innovations to match the changing needs of your business.



After deployment, you have many options for how to continue your Workday education that match your pace, preferences, and budget. Here are just a few:

- **Workday Pro** delivers deep expertise, similar to the accreditation of a Workday-certified consultant. This program trains your team members to be professional Workday functional owners and systems administrators. This generates lower cost of ownership, faster time to value, increased value through feature adoption, and greater confidence in your team's ability to innovate.
- Our **Adoption Kit** helps accelerate customer use of self-service features and functionality through guides and educational material.
- The **Touchpoints Kit** illustrates connection points across all product areas within the Workday suite.



Workday Professional Services helped us focus on a strategy for adoption. We attended webinars and talked to other customers about their experience. This allowed our team to explore, prototype, and move forward.

Senior Director, HR Shared Services
First National Bank of Omaha

5. Tap into a powerful community to realize continuous value.

With Workday, you're never alone. When you become our customer, you invest in a platform that helps you stay agile and plan for what's next, long after deployment ends. Throughout your journey, you can connect with peers, partners, and experts to ask questions, find answers, uncover configuration solutions, and achieve your business goals.

If you want to take your Workday journey to the next level to maximize your investment in a structured way, you can access additional tools, expertise, and resources with one of two subscription-based [Workday Success Plans](#): **Accelerate or Accelerate Plus**. Both plans wrap a range of expertise, support, and education into a single holistic package where you can find what you need, when you need it.

You can work with experts to create action plans to adopt the features you need most, or choose the right configurations based on your business objectives. And you can connect with other customers who have experienced similar challenges while accessing learning libraries, special discounts, and more.

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Workday Community isn't just a site for consumption, or a place for a vendor to send you information. Workday Community offers collaboration and group assistance for enterprise applications. The collaboration is the differentiator.

IT Group Manager

McKee Foods

275K
customers

Workday has a customer community like no other. When you partner with Workday, you gain the expertise of more than 275K active members sharing ideas and learning best practices.

Workday GO: Your forever platform.

Workday GO is specifically designed for growth companies with big ambitions, bringing together everything you need to manage HR, finance, payroll, and planning in one platform you can use forever—no matter how you grow.

You will spend less time juggling multiple systems and more time focusing on what matters: running your business.

And with Workday Illuminate™, you'll have the built-in AI to simplify operations, improve workforce engagement, and drive smarter decision-making.

Get transparent pricing tailored to your budget, so you can enjoy enterprise-level capabilities without the enterprise price.

With rapid deployment packages such as Workday Launch, you'll be up and running fast—getting you to value sooner. You can fundamentally shift how your organization operates; it's worth considering how the right partner can make that process smooth, swift, and strategic.

By taking a preconfigured approach that's based on a vast repository of past deployment experiences, Workday Launch can get you up and running in a predictable time frame while limiting risk. From our first conversation to deployment and beyond, Workday is committed to being a uniquely involved partner and delivering best-in-class customer service.

Visit [workday.com/go](https://www.workday.com/go) to see how Workday GO can power your next stage of growth.

